

APRIL 5 - 9



Kunming, China



CIOPORA AGM
International Congress

SPONSORSHIP PROGRAM





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WHAT IS THE AGM?

The CIOPORA Annual General Meeting (AGM) and International Congress is our association's main event. The AGM serves as a focal point where plant breeders, growers, law offices, and authorities from around the world gather for one week to discuss innovation and protection in plant breeding.

» **5 DAYS**

» **+100 ATTENDEES**

» **NETWORKING & LEARNING EVENTS**

*WORKSHOPS, PUBLIC CONFERENCES, CROP MEETINGS,
INTERNAL DISCUSSIONS*



PROFILE OF THE ATTENDEES



C-LEVEL MANAGERS

The attendees of the CIOPORA AGM are key decision-makers.



LEADERS OF THE INDUSTRY

Driscoll's, Meiland, Bloom Fresh, Selecta One, Hortifrut, Baker McKenzie, Grapa, + more



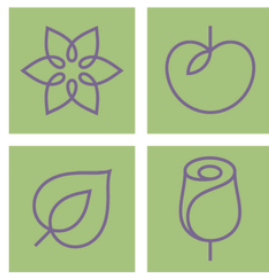
FOCUS ON INNOVATION AND PROTECTION

CIOPORA members are breeders, researchers and lawyers.

SPONSOR PROGRAM 2025



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CIOPORA AGM International Congress



PROMOTION ON SITE

Set up a booth at the AGM & International Congress 2025 to connect with industry leaders.



COMMUNICATION

Promote your company through our newsletter, website, and social media channels.



NETWORKING

Participate in networking events to connect with key stakeholders in the breeding industry.



NEWS FOR 2025

The CIOPORA AGM & International Congress of 2025 in Kunming will introduce exciting developments for participants and sponsors. This event will focus on fostering new business opportunities in China and will include field visits as part of the activities.

Please take a look at the agenda below and the new possibilities we offer for you to sponsor specific activities.

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CIOPORA AGM
International Congress

April 5

CIOPORA Academy

April 6

*CIOPORA AGM and
Administrative Part*

April 7 & 8

Business Excursions

April 9

Public Conference



SPONSORSHIP STRUCTURE



Promotion on-site,
communication and
ticket discounts



Promotion on-site,
communication and
ticket discounts



Networking or
Professional
events

*For more information, refer to the
Sponsorship Structure document*

AGM 2025 DRAFT PROGRAM

**Professional Events*
***Networking Events*

SATURDAY, APRIL 5

CIOPORA Academy Workshop*

Expected Attendees

+ 40 attendees

CIOPORA Academy Reception

+ 100 attendees

SUNDAY, APRIL 6

Crop Section Meetings Fruit*

+ 30 attendees

Crop Section Meetings IRBA*

+ 10 attendees

Crop Section Meetings Cut Flowers*

+ 10 attendees

Crop Section Meetings Lawyers Panel*

+ 20 attendees

Working Group Enforcement Meeting*

+ 30 attendees

Annual General Meeting, Administrative Part*

+ 100 attendees

CIOPORA AGM Dinner and
Open Ceremony**

+ 100 attendees

MONDAY, APRIL 7

CIOPORA Business Excursion*

Expected Attendees

+ 100 attendees

Networking Reception**

+ 100 attendees

TUESDAY, APRIL 8

CIOPORA Business Excursion*

+ 100 attendees

Networking Reception**

+ 100 attendees

WEDNESDAY, APRIL 9

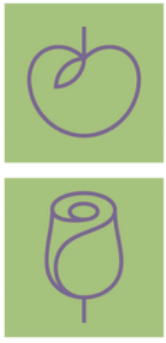
Public Conference*

+ 100 attendees

CIOPORA Closing Event**

+ 100 attendees

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CONTACT US!

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